

New POS terminals

Why every department should be excited



Business. Not boundaries.

Payment terminals have the ability to impact every part of the organisation from finance, to security, to store management, and even marketing.

If your payment terminal is handled by the same partner that looks after your online payments and acquiring in every country, each department can expect to see changes for the better.

So what does this mean for your teams?



Security

With every part of the process handled by the same partner, encryption, back-end technologies, and boarding procedures are much more straightforward.

Plus, if your acquirer is also your terminal provider, demonstrating compliance becomes a lot easier.

Legal

One payments partner means just one contract and one service level agreement. This encompasses all your territories, your ecommerce sites, your physical stores, and your payment methods. On top of that, your new payments provider should shoulder the responsibility of keeping you compliant with local and industry regulations such as PSD2 and PCI.





Store managers

With access to the latest terminals, the standard of service your customers can expect to receive will sky-rocket.

The days of running to the storeroom to check stock, or the barcode scanner refusing to talk to the register, are over. Your sales staff can serve the customer on the spot without having to carry six devices around.

Modern terminals will also support new payment experiences like QR codes that link to ecommerce payment methods like AmazonPay and PayPal.

Finance

By giving all your volume to one supplier, you'll be able to negotiate better rates. Better rates for terminals, better rates for processing, acquiring, and even risk management.

You'll be relieved of the painful task of managing Merchant and Terminal IDs every time you deploy new terminals.

Settlement into your bank accounts follows one process everywhere you trade, making reconciliation much easier.





Marketing

Streamlining the back-end processes clears the way for sleek, modern terminals that allow for great customer engagement.

Gauge customer satisfaction with on-terminal surveys.

Use the terminals to push targeted notifications to customers based on previous purchases.

Create a loyalty program that's linked to a customer's payment method.

Excited? Let's talk

We'd love to set up a call and explore how we can help ease the burden of your POS update while furnishing you with a unified solution that will ensure you can deliver the latest experiences to customers now and well into the future.

Get in touch: adyen.com/contact

