



Adyen Global Payments Joins Demandware LINK to Provide Free, Pre-Built Integrations for Internationally-Focused Retailers

Integration between Adyen and Demandware Commerce to enable high conversion with next-generation payment platform, that gives access to a wide range of local payment methods worldwide

WESTBOROUGH, MASS. – June 28, 2011 – Adyen, the global leader in international payment processing technologies, today announced that it has joined Demandware LINK, a technology partner community committed to removing the integration hurdles that retailers face when adopting e-commerce strategies.

As a member of Demandware LINK, Adyen has developed a pre-built integration to the Demandware® Commerce platform, simplifying the implementation process for its highly innovative global payment platform in a Demandware environment.

“With the availability of a pre-built integration to Adyen’s payment solution, Demandware clients can now easily implement Adyen’s international payment platform, in a fraction of the time and money normally required for such integrations,” said Jamus Driscoll, vice president of marketing at Demandware. “We are excited that Adyen has joined LINK to make the pain of integration a thing of the past for retailers.”

This new partnership gives online retailers access to Adyen's next-generation Internet payment platform and opens-up a wide range of international markets to online retailers. Adyen’s platform supports over 75 local payment methods in countries across Europe, Latin America, Canada and Asia and is fully available on mobile devices. Adyen provides its service through an innovative, hosted payment page solution, which fully relieves retailers from the burden of PCI compliance. The Adyen solution is unique in that it gives retailers 100% control over the look and feel of the hosted payment page, ensuring the highest conversion during the payment process.

“Adyen has always been able to expedite a merchants experience with international markets and now, as a member of Demandware LINK, we can accelerate a retailer’s complete time-to-market,” said Peter Caparso, President of Adyen North America. “By leveraging the strengths of LINK, we will be able to implement our full-service payment platform that features relevant payment methods for any desired global, customer-base, in a fraction of the time it previously took.”

About Adyen

Adyen is the leading provider of global Internet payment and e-commerce technology solutions for mid,

large and enterprise e-commerce merchants. Adyen's revolutionary Internet payment solution enables merchant to significantly increase online conversion by optimizing the online payment process. This "one-stop" solution can be implemented within days and connects companies to global customers through a growing offering of payment methods. Adyen clients include industry leaders such as; Vodafone, Getty Images, ROIWorld (a division of A+E Networks), Popcap Games, Mango, Gaastra and Spreadshirt. To learn more, please go to the website, <http://www.adyen.com>,

About Demandware, Inc.

A trusted, global leader in on-demand ecommerce, Demandware revolutionizes how businesses deliver customized shopping experiences to consumers in the digital world. Demandware combines the on-demand ecommerce platform rated #1 by industry analysts, an open ecosystem of partners that extend the value of the platform, and measurable commitment by its employees to enabling client revenue growth.

Demandware continually sets industry standards for market innovation and client satisfaction. Demandware clients include industry leaders such as Bare Escentuals, Barneys New York, Brooks Sports, Columbia Sportswear, Crocs, Hanover Direct, Jones Apparel Group, Lifetime Brands, Jewelry Television, Neckermann, Panasonic, Reitmans and Theory. For more information about Demandware, visit www.demandware.com, call 888-553-9216 or email info@demandware.com.

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