



Spil Games Selects Adyen's Internet Payment System for Global Social Gaming Platform

Leading online gaming company targets emerging markets with Adyen

CASUAL CONNECT EUROPE, HAMBURG, 8th February, 2011 – [Adyen](#), the fast-growing provider of next generation Internet payment solutions, has today announced at [Casual Connect Europe 2011](#) in Hamburg, that its innovative payment platform has been selected by Spil Games, the global online gaming leader. Adyen's refreshing approach to online payments enables Spil Games to deeply integrate streamlined payment services into its social-gaming platforms.

Based in the Netherlands, Spil Games owns and operates a localized global network of online social-gaming platforms. The company is ranked as a top 60 most-visited online property in the world and attracts over 130 million unique visitors to its social gaming platforms each month. With this network of online social gaming platforms tailored to girls, teens and families, offered in up to 19 different languages, Spil Games required an Internet payment service provider with the capability to adapt to the specific requirements of local markets around the world, including the emerging markets of Latin America, and the flexibility to support multiple payment methods.

“Spil Games has a reputation for producing highly localized and targeted services that appeal to our global customer base; specialisms that are closely adhered to by Adyen and its Internet payment platform,” said Sidney Mock, Chief Commercial Officer, Spil Games. “Adyen enables us to streamline the payment process for our customers, whilst also providing the functionality to measure and optimize online conversion for our international websites.”

With practical, hands-on experience supporting merchants around the world, Adyen has brought its fresh, flexible, single-click Internet payment process to a range of industry sectors. The Adyen solution is unique in its ability to offer merchants complete flexibility to control the look and feel of the payment page which can be viewed on a single screen using Ajax technology.

“We are delighted to announce that we are working with Spil Games, one of the world’s most respected online gaming companies, at Casual Connect Europe 2011,” explained Roelant Prins, Chief Commercial Officer, Adyen. “Spil Games is a company with a global reach and we look forward to using our expertise to help support its launch into new markets.”

For more information please visit Adyen's website www.adyen.com or via these links:

Twitter: <http://twitter.com/AdyenPayments>

LinkedIn: <http://www.linkedin.com/company/adyen>

-ends-

About Adyen

Adyen is the leading provider of global Internet payment and e-commerce solutions for mid, large and enterprise e-commerce merchants. Adyen's revolutionary Internet Payment Solution enables merchant to significantly increase online conversion by optimizing the online payment process. This "one-stop" solution can be implemented within days and connects companies to global customers through a growing offering of payment methods. To learn more, please go to www.adyen.com

About Spil Games

Spil Games' mission is to unite the world in play through a localized global network of online social-gaming platforms tailored to girls (GirlsGoGames.com), teens (Agame.com), and families (GamesGames.com). These platforms, offered in up to 19 languages, entertain 130 million unique visitors from around the world each month. In its current portfolio, Spil Games has a collection of more than 4,000 online games, which have been developed both in house and through partnerships with top-tier game developers. These casual, social games encourage players to connect and challenge themselves and each other while sharing their creativity. Additionally, Spil Games is present on the world's leading social networks through its game application, Zapapa, and on mobile devices through browser-based versions of the company's three social-gaming platforms. For more information, please visit www.spilgames.com.

Press Contacts:

James Kennedy
AxiCom PR for Adyen
+44 (0) 208 392 4091
james.kennedy@axicom.com