



Merchant Risk Council welcomes Adyen as new member
Internet Payment and E-Commerce leader to promote security and
trustworthiness within the industry

Amsterdam, 5 January, 2011 – [Adyen](#) has joined the [Merchant Risk Council](#) (MRC). The leading provider of global Internet Payment and e-commerce solutions has joined forces with the MRC in order to promote security and trustworthiness within the Internet industry. The MRC is the only merchant-led, non-profit trade association focused on electronic commerce risk and payments globally.

“We heartily welcome Adyen to the Merchant Risk Council,” comments Nicolas Vedrenne, European Managing Director for the MRC. “Adyen is widely recognized as a leading provider of global Internet Payment and e-Commerce solutions. Our members will benefit from Adyen’s expertise, market insights and best practices. We look forward to major contributions from Adyen to all our programming areas.”

Joining the MRC, Adyen will contribute to the four main programs of the association: networking, education, benchmarking, and advocacy. Through its networking programs, the MRC helps connect members to other members and industry leaders to share information and best practices. Educating members and non-members on professional development and improving organizational operations, the MRC portfolio includes e-Commerce fraud and payment workshops, industry-leading webinars, and conference sessions that focus on market-specific as well as global content.

Its benchmarking programs provide MRC members with access to industry specific data and information used to measure operational functionality and efficiency. The MRC’s latest program initiative, advocacy, has been developed to lead and facilitate efforts to effect positive e-Commerce changes. This program allows merchants to collectively support electronic payment efforts that improve, not only their specific business operations, but the e-Commerce industry as a whole.

“Joining the Merchant Risk Council adds credibility to our commitment to excellence in Internet payment and e-commerce solutions”, explained Roelant Prins, CCO, Adyen. “We are looking forward to profit from the extensive

possibilities to network among MRC-members, contribute to its initiatives and to advance the state of the Internet payment industry overall.”

About Adyen

Adyen is the leading provider of global Internet payment and e-commerce solutions for mid, large and enterprise e-commerce merchants. Adyen’s revolutionary Internet Payment Solution enables merchant to significantly increase online conversion by optimizing the online payment process. This “one-stop” solution can be implemented within days and connects companies to global customers through a growing offering of payment methods. To learn more, please go to www.adyen.com

About the Merchant Risk Council

The [Merchant Risk Council](#) leads industry networking, education, benchmarking and advocacy programs designed to make electronic commerce more efficient, safe and profitable.

Today, with the power of its member-base, the MRC is the leading trade association for managing payments, preventing online fraud and promoting secure e-Commerce. The MRC is dedicated to working with e-Commerce and multi-channel merchants, payment processors, credit card issuers, credit card brands, alternative payment providers, risk management leaders, and a variety of law enforcement agencies to improve the online shopping channel.

The MRC is headquartered in Seattle, Washington USA.

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